



GF Piping Systems

How Design Thinking plays its role in an international industrial company

*Swiss
traditional*

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GF Piping Systems
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Georg Fischer Corporation

+GF+

3.2 bn CHF

Total revenues 2020

34

countries

137

Total companies

14'118

Employees worldwide

Our three Divisions



GF Piping Systems



GF Casting Solutions



GF Machining Solutions

6am

7am

8am

9am

12am

6pm

8pm



"The business does not care about Design Thinking and concepts."

"The business only cares about market outcomes."

- Phil Gilbert, Former Head of Design at IBM

MINND

-set first

**A fool
with tool
is still a
fool**



Scoping the vision and path...



**... by
slicing the
elephant...**



... and letting your
experiment grow



designthinking

+GF+

Thank you!

